



Strictly Business 2022 Sponsorship Opportunities

	Executive \$25,000	Investor \$10,000	Director \$5,000	Benefactor \$2,500
BEFORE THE EVENT				
Advertising in <i>San Francisco Business Times</i> , <i>J</i> , the Jewish news weekly and others	Logo placement			
Printed event invitation: sent to 2,500+ (deadline: 3/1/22)	Logo placement	Name listing	Name listing	Name listing
Electronic invitation and pre-event emails: sent to 7,500+	Logo placement	Logo placement		
Tagged social media post (7,300+ followers across all channels with up to 4,000 average views)	Shared on 2 channels	Shared on 1 channel		
DAY OF THE EVENT - MAY 11, 2022				
Feature Sponsor	Prerecorded message included in program			
Event Signage	Logo placement	Logo placement	Name listing	Name listing
Digital Event Program (deadline 4/29/22)	Logo placement	Name listing	Name listing	Name listing
GUEST EXPERIENCE				
Hosted Watch Party: JVS to provide support for in-person watch party at home or corporate office	JVS support includes invitations, promotional supplies, VIP gift and JVS ambassador in attendance.	JVS support includes invitations, promotional supplies and VIP gift.	JVS support includes invitations, promotional supplies and JVS gift.	JVS support includes invitations and promotional supplies.
Virtual Tickets: in addition to watch party guests	30 tickets	20 tickets	10 tickets	5 tickets
AFTER THE EVENT				
Recognition in distributed videos	Logo placement			
Advertising in above outlets	Logo placement	Name listing	Name listing	Name listing
JVS Website and 2022 Impact Report	Prominent recognition with link to website	Name listing	Name listing	Name listing
YOUR IMPACT	Ten job seekers complete training for careers in Data Analytics	Five low-income adults launch a career path as a Dental Assistant	Fifteen job seekers receive technology resources to access virtual training and conduct an online job search	Twenty-five job seekers receive direct assistance to help pay for bills or groceries